



A MAIN STREET ORGANIZATION

## Main Street Job Description **DESIGN COMMITTEE MEMBER**

### **Time Required:**

2-3 hours per month outside of monthly committee meetings, possibly more leading up to or during committee projects or events.

### **General Description:**

Committee Members are important volunteer positions that advance each of the four points of the Main Street Approach to revitalization:

- Economic Vitality
- Design
- Promotion
- Outreach

Committee chairs lead volunteer committees through projects deemed to be the most beneficial to the organization based on current priorities, budget and annual plan voted on by the Board of Directors of the Stevenson Downtown Association.



### **Organizational Transformation Strategy:**

We activate the downtown district through placemaking and business support to make it the preferred destination for Stevenson area residents to spend time.

### **Design Committee Overview:**

Design improves the appearance, function, atmosphere, and memorability of downtown businesses, streets, and public spaces.

### **Design Goal:**

Create a welcoming atmosphere and highlight downtown's unique character by improving the appearance of downtown buildings and streets and preserving historical features.

### **Design Committee Strategies:**

- Develop branded signage around the district to promote community identity and to emphasize connections between the business district and waterfront.
- Implement programs to incorporate public art to enliven downtown's appearance, celebrate Stevenson's heritage, and support local artists.
- Beautify the district through seasonal decor and lighting.
- Organize volunteer stewardship events to maintain the district's appeal.
- Create design guidelines and resources for businesses and property owners.

### **Individual Committee Member Job Elements:**

- Attends monthly committee meetings
- Actively participates in and works on approved committee projects
- Recruits volunteers needed for specific projects or events
- Maintains a positive attitude that inspires and encourages others
- Respects other people's viewpoints and skills

### **Committee Members report to:**

Committee Chairs primarily (for projects)

Executive Director secondarily (for general volunteer admin/HR)

### **Basic Skill and Value Requirements:**

- Commits to minimum of one year of volunteer service as a committee member
- Completes volunteer orientation(s) about the Stevenson Downtown Association, the Main Street Approach® and specifically the Design Committee
- Understands and tells others about the Main Street Approach to revitalization
- Possesses a desire to make great things happen for Downtown Stevenson
- Is a team player, flexible and open-minded
- Sensitive to cultural, religious and ethnic diversity
- A realistic understanding of the time and energy to commit to committee goals