

---

---

# Stevenson Farmers Market

A PROGRAM OF THE STEVENSON DOWNTOWN ASSOCIATION

— 2025 Market Sponsorship Opportunities —

---

---









The Stevenson Farmers Market is a seasonal market operated by the Stevenson Downtown Association, a local 501c3 non-profit Main Street organization.

Held at the beautiful Stevenson Waterfront, the market aims to enhance the quality of life in Skamania County by providing access to fresh, locally grown produce for all income levels; leverage support for micro-enterprises and cottage industries; provide food education and supplemental food programs; and create a fun, family-friendly gathering place.

The Stevenson Downtown Association's mission is to promote and revitalize Downtown Stevenson and enrich our local heritage. By embracing the Main Street Approach, we envision a historically preserved, economically vibrant downtown where locals and visitors alike come together for community, culture and connection to the Columbia River.

---

# Why Sponsor?

- 19 market days averaging over 750 customers each week
- Local products from Farmers, Gardeners, Bakers, Artisans and more
- Average of 22 vendors per week showcasing fresh produce, food products, plants, flowers, soaps and apothecary items, artisan products and crafts
- Local live music
- Lawn games and activities
- SNAP, WIC and Senior discounts
- Power of Produce (POP) Club for kids









# Why Sponsor?

- **STRONG ROOTS:** Over 15 years in operation and 5 years as **the only waterfront market** in the Columbia River Gorge
- **EXPOSURE:** **Attendance grew 41%** in 2024
- **GROWTH:** **Sales increased 86%** in 2024
- **ABUNDANCE:** Stevenson Downtown Association's absorption of the market in 2022 and investment in a part-time year-round manager in 2024 ensures an abundance of opportunities for the future



# Your sponsorship supports the market and ...

- Enhances the quality of life in Skamania County by providing access to **fresh, locally grown produce for all** income levels
- Leverages **micro-enterprises** and cottage industries
- Fosters food education and **supplemental food programs**
- Creates a fun, family-friendly gathering place for our Gorge **community**









# 2025 Farmers Market Sponsorship Opportunities:

|  | Master Gardener          | Green Thumb    | Harvester    | Cultivator   | Germinator   |
|--|--------------------------|----------------|--------------|--------------|--------------|
| <b>Sponsorship Contribution Amount</b>   | <b>\$2,500</b>           | <b>\$1,000</b> | <b>\$500</b> | <b>\$350</b> | <b>\$250</b> |
| <b>Featured in Farmers Market <u>full page ad in River Talk Weekly</u>** every week during Market season</b> | Big logo                 | Medium logo    | Small logo   | Small logo   | x            |
| <b>Logo on Market website with link</b>  | ✓                        | ✓              | ✓            | ✓            | ✓            |
| <b>Recognition on Market social channels during Market season (2k+ followers)</b>                            | ✓                        | ✓              | ✓            | ✓            | ✓            |
| <b>Opening Bell Ringer</b>   | ✓                        | ✓              | ✓            | x            | x            |
| <b>Logo on Market flyer</b>  | Big                      | Medium         | Small        | x            | x            |
| <b>Logo in weekly Market Update e-newsletter during market season (900+ subscribers)</b>                     | ✓<br>+ one feature story | ✓              | ✓            | ✓            | ✓            |

\*\*see next page about benefits of advertising in River Talk Weekly

# STEVENSON FARMERS MARKET

SATURDAYS 10AM - 2PM JUNE 15 - OCT 12 2024

- THE ONLY WATERFRONT MARKET IN THE GORGE -

Fresh Produce / Live Music / Handmade Products / Activities / SNAP / WIC / Senior Programs

STEVENSONMAINSTREET.ORG/FARMERSMARKET

#STEVENSONFARMERSMARKET

THANK YOU  
2024  
SPONSORS!

RIVER TALK WEEKLY  
FREE LOCAL PAPER



YOU WILL LOVE HOW WE'VE GROWN



A PROGRAM OF THE STEVENSON  
DOWNTOWN ASSOCIATION

BOONES FERRY BERRY FARM  
- BERRIES -

C & R TREASURE  
- MEAT & EGGS -

WHITEFOOT FISH  
- WILD SALMON -

FARM HAPPENS  
- VEGGIES -



Those who sponsor at the \$350 level or higher will be featured in weekly full page ads in *River Talk Weekly*, which is distributed at more than 100 locations in Camas-Washougal and Skamania County. *River Talk* is our market's #1 sponsor!



# PLEASE JOIN US!

## To confirm your sponsorship for 2025:

- ❑ Mail check payable to Stevenson Farmers Market (with sponsorship level noted in memo) to PO Box 1037, Stevenson, WA 98648  
**OR**

- ❑ Pay with credit or debit at <https://bit.ly/stevensonmarket>



- ❑ Email logo to Dana at [market@stevensonmainstreet.org](mailto:market@stevensonmainstreet.org)

- ❑ **Questions?**

Dana at [market@stevensonmainstreet.org](mailto:market@stevensonmainstreet.org)





A collage of fresh produce including onions, potatoes, green beans, and apples, with a 'THANK YOU!' text overlay. The background features a red and white checkered tablecloth with small black ant patterns. A red burlap bag with a red heart patch is visible on the left. A wooden crate filled with various potatoes is on the right. A white bowl of green beans is in the center. A box of Ball Mason jars is at the top left. A basket of apples is at the bottom left. A small metal strainer with potatoes is at the bottom right.

THANK  
YOU!