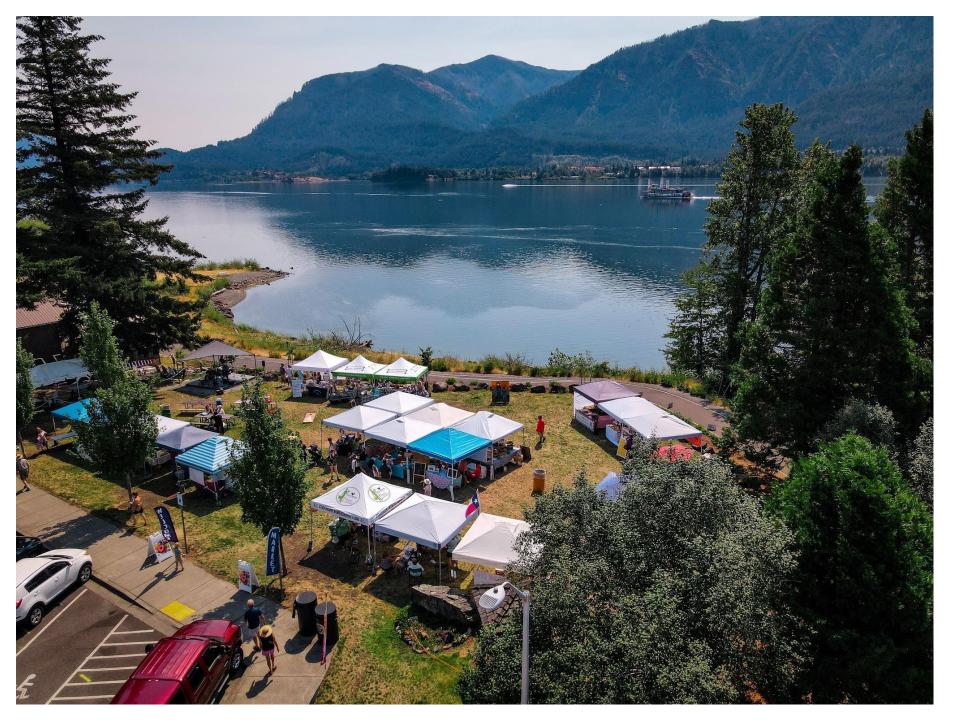
# **Stevenson Farmers Market**

A PROGRAM OF THE STEVENSON DOWNTOWN ASSOCIATION

2025 Market Sponsorship Opportunities







The Stevenson Farmers Market is a seasonal market operated by the Stevenson Downtown Association, a local 501c3 non-profit Main Street organization.

Held at the beautiful Stevenson Waterfront, the market aims to enhance the quality of life in Skamania County by providing access to fresh, locally grown produce for all income levels; leverage support for micro-enterprises and cottage industries; provide food education and supplemental food programs; and create a fun, family-friendly gathering place.

The Stevenson Downtown Association's mission is to promote and revitalize Downtown Stevenson and enrich our local heritage. By embracing the Main Street Approach, we envision a historically preserved, economically vibrant downtown where locals and visitors alike come together for community, culture and connection to the Columbia River.

#### Why Sponsor?

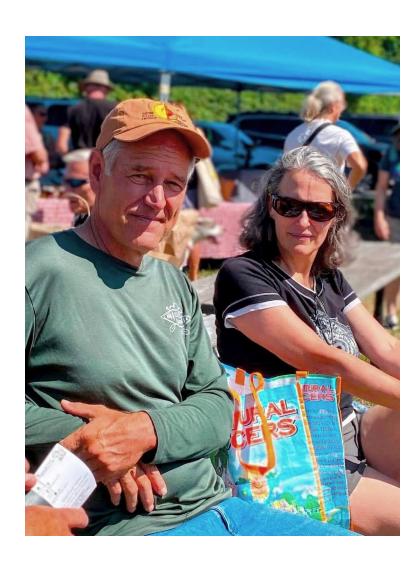
- 19 market days averaging over 750 customers each week
- Local products from Farmers, Gardeners,
   Bakers, Artisans and more
- Average of 22 vendors per week showcasing fresh produce, food products, plants, flowers, soaps and apothecary items, artisan products and crafts
- Local live music
- Lawn games and activities
- SNAP, WIC and Senior discounts
- Power of Produce (POP) Club for kids





#### Why Sponsor?

- STRONG ROOTS: Over 15 years in operation and 5 years as the only waterfront market in the Columbia River Gorge
- EXPOSURE: **Attendance grew 41%** in 2024
- GROWTH: Sales increased 86% in 2024
- ABUNDANCE: Stevenson Downtown
   Association's absorption of the market in 2022 and investment in a part-time year-round manager in 2024 ensures an abundance of opportunities for the future



### Your sponsorship supports the market and ...

- Enhances the quality of life in Skamania
   County by providing access to fresh, locally
   grown produce for all income levels
- Leverages micro-enterprises and cottage industries
- Fosters food education and supplemental food programs
- Creates a fun, family-friendly gathering place for our Gorge community





## **2025 Farmers Market Sponsorship Opportunities:**

	Master Gardener	Green Thumb	Harvester	Cultivator	Germinator
Sponsorship Contribution Amount	\$2,500	\$1,000	\$500	\$350	\$250
Featured in Farmers Market <u>full page ad in</u> <u>River Talk Weekly** every week</u> during  Market season	Big logo	Medium logo	Small logo	Small logo	X
Logo on Market website with link	~	•	•	•	•
Recognition on Market social channels during Market season (2k+ followers)	•	•	V	V	•
Opening Bell Ringer	<b>✓</b>	•	•	X	X
Logo on Market flyer	Big	Medium	Small	Х	Х
Logo in weekly Market Update e-newsletter during market season (900+ subscribers)	+ one feature story	•	~	~	•

<sup>\*\*</sup>see next page about benefits of advertising in River Talk Weekly



Those who sponsor at the \$350 level or higher will be featured in weekly full page ads in *River Talk Weekly*, which is distributed at more than 100 locations in Camas-Washougal and Skamania County. *River Talk* is our market's #1 sponsor!

#### **PLEASE JOIN US!**

### To confirm your sponsorship for 2025:

- Mail check payable to Stevenson Farmers
   Market (with sponsorship level noted in memo) to PO Box 1037, Stevenson, WA 98648
   OR
- Pay with credit or debit at <u>https://bit.ly/stevensonmarket</u>



- Email logo to Dana at <u>market@stevensonmainstreet.org</u>
- Questions?

Dana at <a href="market@stevensonmainstreet.org">market@stevensonmainstreet.org</a>



